

# Startup ka महाकुम्भ

## TOWARDS VIKSIT BHARAT

**Unleashing Opportunities for Startup, Artisans, Youth and Women.**

28th- 30th June, 2024

Yashobhoomi Convention Center Dwarka, Bharthal,, New Delhi







“ Today the goal of the country is  
**Viksit Bharat, Sashakt Bharat!**  
We cannot stop until this dream of a  
development India is fulfilled. ,,

-Narendra Modi, Prime Minister



*In the dynamic landscape of India's economic resurgence, Small and Medium Enterprises (SMEs) and Startups stand as pivotal catalysts driving the vision of "Viksit Bharat" or Developed India. With a burgeoning entrepreneurial spirit and innovative drive, these entities play a multifaceted role in fostering economic growth, technological advancement, and socio-economic empowerment across the nation. SMEs and Startups form the backbone of India's economy, contributing significantly to its GDP and employment generation. They infuse dynamism and agility into various sectors, ranging from manufacturing to services, by fostering competitiveness and efficiency. Their nimble nature allows them to adapt swiftly to market demands, thereby enhancing productivity and stimulating economic growth.*



*After a Successful Three Edition of Start-Up Events Attended by over 500+ Start-Up Nationally and Internationally. AICRA (All India Council For Robotic & Automation) Supported by Ministry of MSME & Ministry of Electrics & IT are organizing the 4th Edition of Start-Up ka Mahakumbh Towards Viksit Bharat-*

*Unleashing Opportunities for Startup, Artisans, Youth and Women on 28th-30th June, 2024 at*

*Yashobhoomi Convention Center Dwarka, Bharthal, New Delhi to showcase strength, talent and opportunities in India.*





## Key Highlights

- *Event to be participated by the Center and State Governments.*
- *Participation of senior officials from various Ministries / Departments.*
- *Participation of International Start-Up from Different Countries.*
- *More than 500 Start-Up, Artisans, Women Entrepreneur, Young Innovators to exhibit their products.*
- *The key activities shall be Interactive Conference on how to start and grow Start-Up B2B & B2C Meetings, Investor Meet, Product Launching, Start-Up Awards Show.*
- *While, the Council has earmarked 150 stalls for SC/ST Entrepreneurs from all over the country to exhibit their products, 20 stalls have also been earmarked for physically disabled SHGs and other entrepreneurs.*
- *Opportunity for Start-Up, Artisans, Women Entrepreneur, Young Innovators to collaborate with the suppliers, distributors, wholesalers, exporters and consumers etc.*

## Topic of Discussion

1. *The importance of vibrant startup ecosystems in driving economic growth, attracting talent, and fostering innovation.*
2. *Role of government policies and regulations in supporting or hindering startup growth.*
3. *Presentations/ addresses by different Ministries and Departments: policy makers/ institutional participation.*
4. *Discussion on strategies for improving access to capital.*
5. *Discussion on potential benefits and challenges of disruptive technologies.*
6. *Support programs in nurturing the next generation of startup founders.*
7. *Examine the opportunities and challenges of expanding startups into global markets.*
8. *Discuss strategies for fostering collaboration between startups, academia, and industry to accelerate technology transfer and innovation.*
9. *Each session will be having Q&A Sessions.*

## Event Schedule

Start-Up ka Mahakumbh Towards Viksit Bharat "Unleashing Opportunities for Startup, Artisans, Youth and Women."		Start-Up ka Mahakumbh
Date	28th-29th, 2024 (Conference)	28th-30th June 2024 (Exhibition)
Venue	Yashobhoomi Convention Center Dwarka, Bharghal., New Delhi	

# Who Should Participate

Defense & Aerospace	Realtech	Brass and wrought iron products	Security
Cybersecurity	<i>Cleantech</i>	Handmade Jewellery	Fire Safety Defense
Drones	<i>Edutech</i>	Tribal ornaments	NGOs
Artificial intelligence	<i>Fintech</i>	Handicrafts	Banks
Legaltech	<i>Organic Farming</i>	Decorative items	Self Help Groups
Traveltech	<i>Agri Machinery &amp; Equipment</i>	Carpets and Decor	Rural Financing Agencies
Logitech	<i>Animal Husbandry</i>	Interior Design	Department
Renoval Technology	<i>Dairy</i>	Terracotta Items	Skill Development Centers
FMCG Millets	<i>All Food Products</i>	Earthen utensils	Small-Scale Industry
Electronics & IT	<i>Processed Food Products</i>	Embroided Paintings	Cottage and Board
Robotics & Automation	Dried Fruits	Handmade	Board Renewable Power
IoT	Tribal Art & Paintings	Toys	Rural Roads
Machine Lerining	Herbal & Ayurveda Products	Khadi Items	National Highways
Blockchain	Leather Products	Khadi Bags	Industrial Clusters
Smart Manufacturing	Textiles	Dari	
Cloud Computing	Fabrics & Apparels	Garments	
Augmented reality	Wood, Bamboo, Jute,	Shawls	
Virtual reality	Khajoor Silp	Energy Efficient Products	
Agritech	Furniture-Modern	Rural Innovators	
Healthtech	Metallic articles	Hospital Equipment	

## Stall Pricing

**Book Your  
Stall Now**

<i>Normal Booth Price</i>	<i>Rs. 12,000 Per sqm + 18% GST</i>
<i>Premium Booth Price</i>	<i>Rs. 15,000 Per sqm + 18% GST</i>
<i>Additional Pricing</i>	<i>In case of Corner Stall and stalls at prominent reserved locations</i>
<i>Standard exhibition booth inclusions:</i>	<ul style="list-style-type: none"> <li>• <i>Floor space 2 x 2 sqm</i></li> <li>• <i>Octanorm frame, with Company Fascia and branding</i></li> <li>• <i>One table, One electric dropout, Two chairs, 1 spot light</i></li> <li>• <i>Inside stall Carpeting</i></li> <li>• <i>Packed lunch for 2 people per stall for all Exhibition days</i></li> </ul>



# SPONSORSHIP OPPORTUNITIES

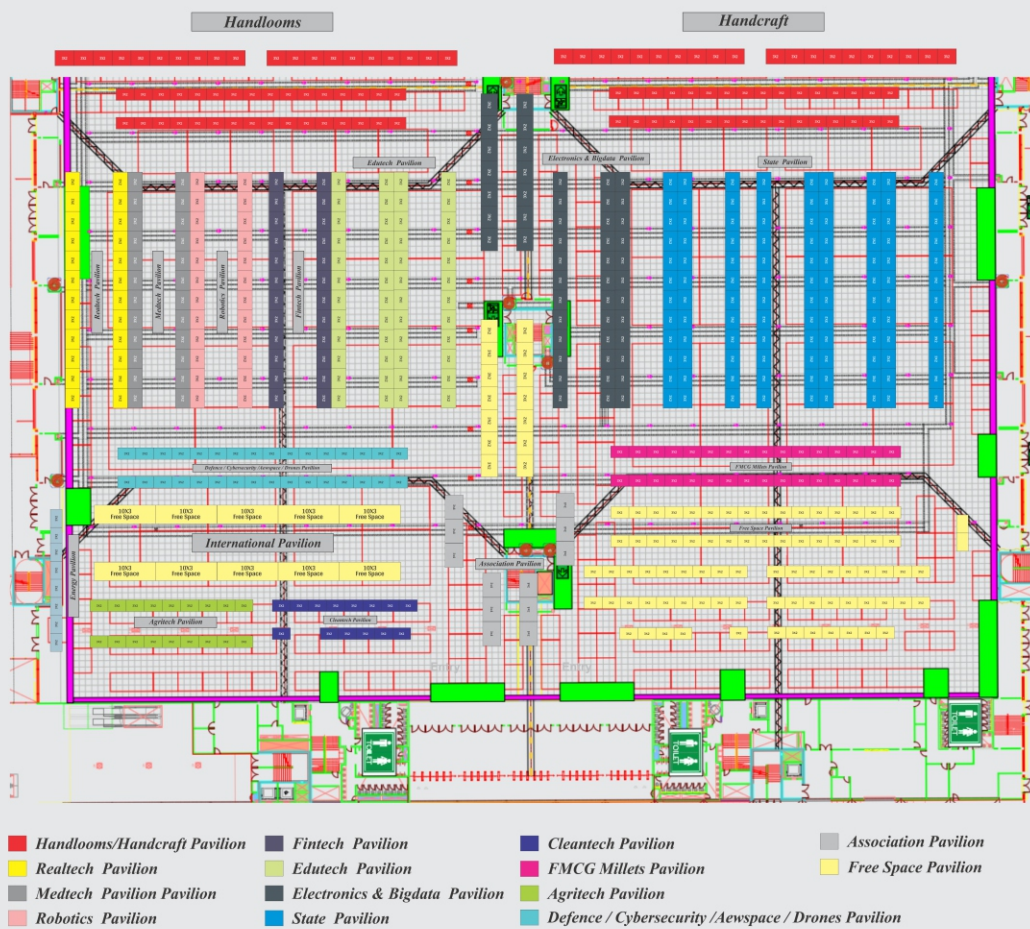
SPONSORSHIP CATEGORIES & BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	CORPORATE PARTNER
	Rs. 15 Lakhs	Rs. 10 Lakhs	Rs. 5 Lakhs	Rs. 3 Lakhs	Rs. 2 Lakhs
	Prices are exclusive of 18% GST				
Number of Sponsors	One (Exclusive)	Two	Three	One (Exclusive)	One (Exclusive)
<b>Pre-Event &amp; Post-Event Promotions</b>					
• Logo on all event mailers, Collaterals	✓	✓	-	-	-
• Wings of the Backdrop (Category wise)	✓	✓	✓	✓	✓
• Separate panel "Thanking all the sponsors" at the summit & Exhibition venue	✓	✓	✓	✓	✓
• Speaking Opportunity in the Inaugural Session	✓	✓	-	-	-
• Speaking Opportunity in the sectoral panel discussion**	✓	✓	✓	-	-
• Number of Passes	10	5	2	5	5
• Acknowledgment in the conference booklet	✓	✓	✓	✓	✓
• Advertisement in FTM Magazine Publication (Color)	Double page + bookmark at Prominent space	Full page at Prominent space	Full Page	Full page at Prominent space	Full page at Prominent space
• Company Promotion Material in Delegate Kits	✓	✓	✓	✓	✓
• AICRA Corporate & GRAPES Listing for 1 year	✓	✓			





# Startup ka महाकुंभ

## Yashobhoomi Convention Center Layout



## CONTACT DETAILS (FOR SPONSORSHIP & STALL BOOKING ETC)

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